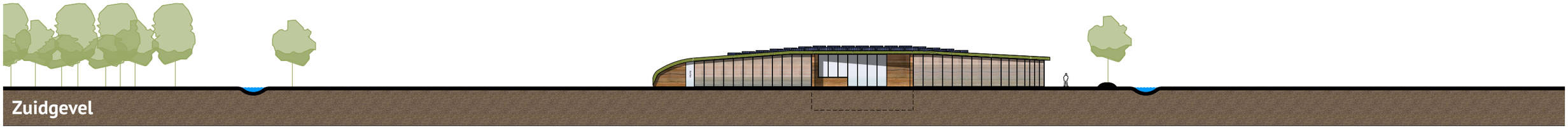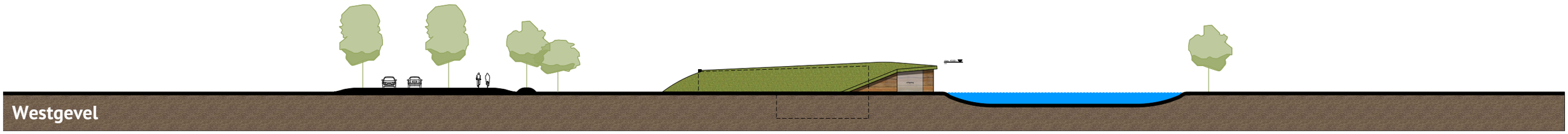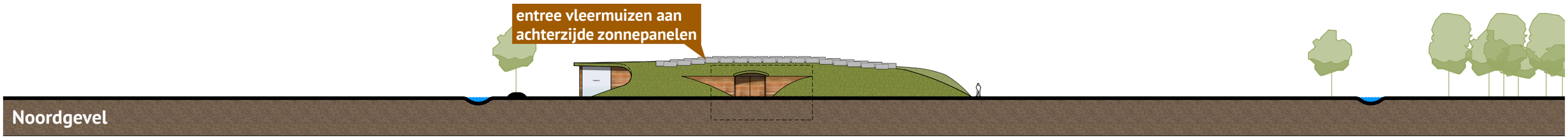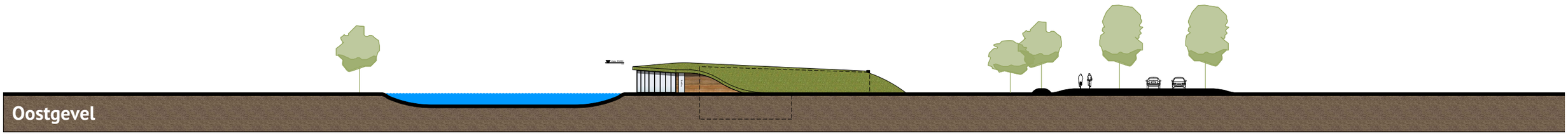Geveltekeningen